FINDING A NEW HOME



MUUSA 2026+

Background

| MUUSA L |)em | ogra | iphi | c Sta | ats: | |
|----------|------|------|------|-------|------|--|
| Historic | Year | 2013 | 2014 | 2015 | 2016 | |

1 11310116 attendance:

Year

2019

2022

(2023)

2023

2024

Loc'n/nights

Trout / 6

Trout / 6

Trout / 6

Naperv' / 2

Bloom'ton / 4

Total

Rep. \$

\$850

\$850

\$1250

\$Hotel

\$500

Total

373

323

172

~196

441

431

YA

54

39

28

35

2017

444

419

Burt

31

18

16

15

Canceled - judged too pricey

Meyer

27

36

15

2018

377

Youngest

55

28

PREVIOUS SURVEY SUMMARY:

- Nature
- Activities and amenities
 - Exclusivity
 - Good/Variety of food

Less important on the survey:

- Housing type: lodge/cabins preferred; More than ½ are ok with dorms;
 ½ are ok with camping/off-site hotel
 - Alcohol allowed
 - Camp during the 1st week of July

Additional considerations:

- Attractiveness to youngest camper families
- Accessibility/mobility-supportive
- Room to grow
- Distance from campers drive time
- Political climate being welcoming to our community

What we found

Searching:

- 2023: started search
- 2024-2025:
 - listed >150 sites
 - Interacted with ~100 sites
 - Narrowed: Camp size, food service, cost
 - Site visits

Found 3 potential sites:

- 1) Affordable, natural college campus
 - 2) Familiar MUUSA grounds
 - 3) Resort / Conference Center

RIPON COLLEGE RIPON, WI



























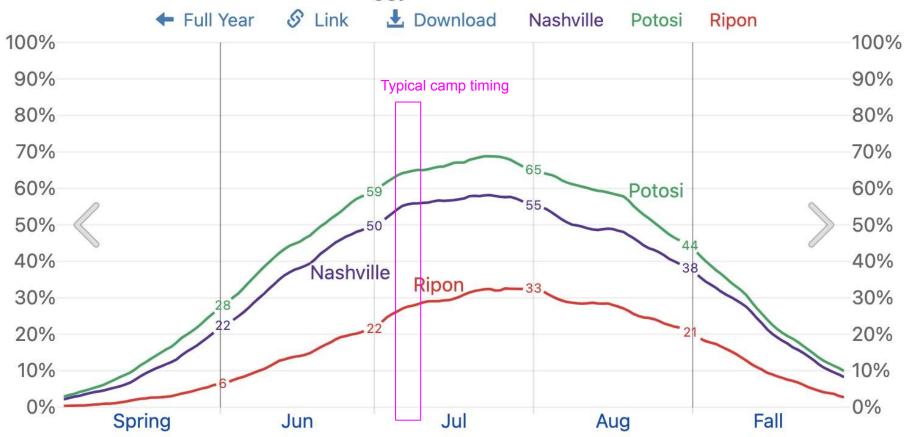


All Sites Have

- Lovely people/welcoming inclusive atmosphere
- Ample private housing spaces or tent camping
- Spaces for morning celebration & workshops
- Natural surroundings for hiking & recreation
- Food service with accommodations for dietary restrictions
- Housing options for Meyer / Burt / YA "pods"

| | Ripon College (Wisconsin) | YMCA Trout Lodge (Missouri) | Abe Martin Lodge (Indiana) | |
|---|---|--------------------------------|---|--|
| Avg. July Temp High / Low, °F (NOAA) | 80 / 60 | 86 / 67 | 87 / 67 | |
| Swimming / Boating | Pool on campusSplash pad 1.5 milesLake ~7 miles | Lake on site | Indoor water parkOutdoor poolLake ~3.5 miles | |
| Housing Types | • Dorm rooms with 2-4 twin beds; communal bathrooms • Tent camping • | | Hotel-style rooms Rustic Cabins Luxury Cabins RV Hookups Tent Camping | |
| Hotels nearby | 0.2-2 miles away | 11.6 miles away | ~3 miles away | |
| Nearest Airport(s) | Appleton (40 miles) Milwaukee (93 miles) St. Louis (90 miles) Indiana | | Indianapolis (52 miles) | |

Chance of Muggy Conditions in the Summer



The percentage of time that is muggy, oppressive, or miserable (i.e., a dew point greater than 65°F).

| | Ripon College (Wisconsin) | | YMCA Trout Lodge (Missouri) | | Abe Martin Lodge (Indiana) | |
|--|--|-------------|---|-------------|--|-------------|
| Distance from Chicago | 175 miles | | 380 miles | | 250 miles | |
| Exclusivity | Few student workers, otherwise only MUUSA | | If 400~450+ campers, but can get MUUSA bubble | | Intermixed with public | |
| Food Service | Excellent attention to dietary allergies & preferences | | Selections within standard dietary needs | | Selections within standard dietary needs | |
| Dining Capacity | 400 | | 175 | | 200 | |
| Potential Camper Capacity | 600+ | | 500 | | ~350 | |
| Estimated Price | 300 Campers | 200 Campers | 300 Campers | 200 Campers | 300 Campers | 200 Campers |
| Per Adult, double occupancy | \$ 725 | \$ 899 | \$ 990 | \$ 1300 | \$ 1250 | \$ 1485 |
| Estimated Price Family of 2 adults + 2 k-6th graders | \$ 2450 | \$ 3058 | \$ 3180 | \$ 3800 | \$ 4100 | \$ 4520 |